



DCM Shriram Ltd. Inaugurates the Expanded Capacity and Upgradation of Chlor Alkali & Captive Power at its Shriram Alkali & Chemicals Plant at Bharuch, Gujarat

Bharuch, 29th March, 2017: DCM Shriram Ltd. a leading business conglomerate inaugurates the Expanded Capacity and Upgradation of its Chlor Alkali and Captive Power Generation at the Shriram Alkali & Chemicals facility at Bharuch, Gujarat.

The Chlor Alkali (including Caustic Soda liquid & Chlorine) capacity has increased from 450 Tonnes Per Day (TPD) to 1013 TPD and captive power plant's capacity from 55 MW to 115 MW. The increased power generation capacity will meet the power requirements of its Chlor Alkali unit at Bharuch. The company will be able to additionally convert 200 TPD of Caustic Soda Liquid into flakes in the Flaking unit at SAC, Bharuch. The company has invested approximately INR 600 crore in the expansion of its capacity of Chlor Alkali and captive power generation.

On Inauguration of the expanded capacity at the Bharuch facility, Mr. Ajay S Shriram, Chairman & Sr Managing Director & Mr Vikram S Shriram, Vice Chairman & Managing Director, DCM Shriram Ltd. said, "The expansion and upgradation were part of our company's vision to make the Chlor-Alkali business more robust. DCM Shriram is now the second largest producer of Chlor Alkali in the country with a focus on World class technology, systems & processes we can compete with the best in the world. We are the largest, single location integrated Chlor-Alkali & power facility in the country giving us significant advantage in terms of both operating cost and capital cost."

Also present at the inauguration were Mr Ajit S Shriram, Joint Managing Director, Mr Anil Kumar, Executive Director & Business Head- Chemicals , Mr Aditya Shriram, President- Chemicals , Mr K.R Vaidya, Sr. Vice President & Unit Head & Dr RPS Chauhan, Vice President along with many other senior officials.

Chlorine and caustic soda, the two main products of a Chlor Alkali plant, are basic building blocks for thousands of useful substances and products. One of the major usages of chlorine is in the manufacturing of engineering materials – polymers, resins and elastomers. The end use is for products like PVC plastic in construction, automotive, electronics and electrical industries.

About DCM Shriram Ltd

DCM Shriram Ltd. is a leading business conglomerate with a group turnover of Rs. 6,050 crores. The business portfolio of DCM Shriram comprises primarily of

- Agri-Rural Business- Sugar, Urea & SSP fertilizers, Farm inputs marketing such as Crop care Chemicals, Hybrid Seeds

- Chlor-Vinyl Business- Caustic Soda, Chlorine, Calcium Carbide, PVC resins, PVC Compounds, Power and Cement.
- Value added business- Fenesta Building Systems- UPVC Windows & Doors

In an increasingly competitive global business environment, DCM Shriram's vision is to continue to strengthen and grow its commodity businesses as well as its “customer” & “knowledge based” products & services.

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